|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Campaign | Holiday Sale | Spring Promotion | Back to School | Winter Clearance | New Year Bash | **Total** |
| Start Date | 01/11/2023 | 01/03/2024 | 01/08/2024 | 01/12/2024 | 01/01/2024 |
| End Date | 31/12/2023 | 30/04/2024 | 15/09/2024 | 31/12/2024 | 31/01/2024 |
| Budget | 10000 | 15000 | 12000 | 8000 | 5000 | 50000 |